

TAKE THE NEXT STEP

Organization: WWW WASHME TV, Inc.
Location: Enterprise, Alabama (Coffee County)
Website: wwwwashmetv.org
Tax Status: IRS 501(c)(3) Nonprofit
SAM.gov: Registered — Federal Grant Eligible
Founded: December 21, 2011

HOW TO ENROLL

1. Visit wwwwashmetv.org to learn more
2. Complete a short interest form
3. Attend a free orientation session
4. Begin your program — at no cost to you

OUR PROMISE TO YOU

We believe every person — regardless of income or background — deserves the tools to build a business they own. Our programs are free, practical, and designed for real results.

*501(c)(3) nonprofit — donations are tax-deductible.
Form 990-N filed annually with the IRS.*



READY TO START YOUR OWN BUSINESS?

***WASHME TV is here to help you launch,
grow, and sustain your business —
from idea to income.***

FREE PROGRAMS & TRAINING

For Low-Income & Minority Entrepreneurs
Enterprise, Alabama | Est. 2011 | 501(c)(3)

Connect With Us:

wwwwashmetv.org

WWW WASHME TV, INC. | IRS 501(c)(3) Nonprofit



OUR PROGRAMS FOR ASPIRING ENTREPRENEURS

■ FOOD TRUCK ENTREPRENEURSHIP TRAINING

- Mobile food business setup & licensing
- Hands-on cooking operations & menu planning
- Marketing your food truck to local customers
- Daily finances, pricing & profitability tracking

■ BUSINESS MENTORSHIP & INSTRUCTION

- One-on-one coaching with experienced mentors
- Business planning: mission, goals & strategy
- Marketing, branding & customer acquisition
- Operations, pricing & competitive analysis

■ FINANCIAL LITERACY & WELLNESS

- Build a personal & business budget
- Understand & improve your credit score
- Open & manage a business bank account
- Plan for taxes, savings & emergency funds

■ DIGITAL MEDIA EDUCATION (WASHME TV)

- Use social media to market your business
- Create engaging digital content & video
- Build an online presence & brand identity
- Reach customers via the WASHME TV platform



YOUR BUSINESS JOURNEY STARTS HERE

Whether you have a business idea or are just dreaming of independence, WASHME TV gives you the skills, mentorship & support to make it real.

STEP 1 DISCOVER YOUR IDEA

- Identify your business passion & strengths
- Research your local market & customers
- Choose the right business model for you

STEP 2 BUILD YOUR PLAN

- Develop a simple one-page business plan
- Set realistic goals & a 90-day launch timeline
- Define your pricing, costs & revenue targets

STEP 3 GET TRAINED

- Enroll in Food Truck or Business program
- Complete financial literacy workshops
- Use WASHME TV mentors as your advisors

STEP 4 LAUNCH & GROW

- Register your business in Alabama
- Market via social media & WASHME TV

READY? CONNECT WITH US TODAY!

www.washmetv.org

Enterprise, Alabama | WWW WASHME TV, INC.